

## **John Lewis appoints Virtuastock to develop their Supplier Direct Channel**

**London, March 3<sup>rd</sup> 2017**, Global technology provider Virtualstock (VS) today announces its appointment by leading omni-channel retailer John Lewis, to provide a collaborative workspace for John Lewis and their suppliers.

VS's agile platform, The Edge, has been selected by John Lewis to develop the Supplier Direct Channel.

VS, a (SaaS)<sup>1</sup> supply chain optimisation provider working with many of the UK's largest retailers, will connect suppliers with John Lewis' systems and processes.

Edward Osborne, Head of Direct to Customer Operations at John Lewis, said: "The Partnership is excited to be working with Virtualstock in building functionality to continue moving forward as Britain's leading omni-channel retailer."

Andrew Mills, VS, Chief Executive, said: "We are delighted to have John Lewis, one of the most prestigious brands in retail, as a client. We look forward to helping John Lewis remain at the forefront of the market."

VS have an impressive ten-year history of deploying digital solutions to leading retailers including Tesco, Sainsbury's Argos, Maplin and Office Depot. Selected for its ability to implement agile, scalable technologies, VS continues to provide its retail partners with the tools to optimise supply chain operations, while delivering significant cost savings.

**ENDS**

## **Notes for editors:**

### **About VS**

Virtualstock Ltd (VS) is a British technology company that is transforming systems integration by democratising data.

The VS Edge is a game changing, agile data platform, built on open, scalable, secure technology that consumes, validates and exposes data in any format. Data once trapped in siloed legacy systems, is unleashed and transformed into strategic, business critical information, without the need for costly and time consuming systems integration.

Founded in 2004, the VS Team combine deep industry knowledge, to transform complex supply chains, within the Retail and Public Sectors, enabling VS clients to be the disrupters, not the disrupted.

<sup>1</sup> Software as a service (SaaS) is a model of software distribution whereby a third-party provider hosts applications via the internet, thus eliminating the need for organisations to run their own. A key component of cloud computing, SaaS frees organisations from costly maintenance, licensing, hardware and other such support.

[www.virtualstock.co.uk](http://www.virtualstock.co.uk)

### **About John Lewis**

#### **Notes to Editors**

John Lewis operates 48 John Lewis shops across the UK (34 department stores, 12 John Lewis at home and shops at St Pancras International and Heathrow Terminal 2) as well as [johnlewis.com](http://johnlewis.com). It is part of the John Lewis Partnership, the UK's largest example of worker co-ownership and all 30,000 John Lewis staff are Partners in the business.

John Lewis stocks more than 350,000 separate lines in its department stores and [johnlewis.com](http://johnlewis.com) across fashion, home and technology, and was named 'Best In-Store Experience', 'Best Clothing Retailer,' 'Best Electricals Retailer,' 'Best Furniture Retailer,' 'Best Homewares Retailer' and 'Best Click & Collect Retailer' in the 2016 Verdict Customer Satisfaction awards.

Johnlewis.com is consistently ranked one of the top online shopping destinations in the UK. John Lewis Insurance offers a range of comprehensive insurance products - home, car, wedding and event, travel and pet insurance and life cover - delivering the values of expertise, trust and customer service expected from the John Lewis brand.

#### **For further information, please contact:**

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